



HFMA Colorado Chapter Corporate Sponsor Program

Our sponsors' generous support enables the chapter to provide and enhance the quality of education programs on healthcare financial issues, as well as management, technical topics, communications, and social events. Many of the members reached by your support are key decision-makers within their own organizations and we encourage our members to utilize our sponsors' services.

Please note the updated benefits and fees for the June 2017 - May 2018 year. Sponsorship period is from June (or time of enrollment) through May. Sponsorships will be billed at the full amount regardless of when vendors sign up.

Platinum Sponsorship — Annual Fee \$4,000

- Six (6) complimentary registrations to use throughout the year for any Chapter conference or meeting.
- \$3,000 credit toward sponsorship exhibit tables or other sponsorship opportunities at any Chapter conference or event. First priority for exhibit space and location at major Chapter conferences
- Four (4) provider coupons (includes free registration for 4 providers per year) These can only be redeemed by provider representatives upon their request and not tied to a specific sponsor.*
- List of registered attendees, including name, facility and address as of two (2) weeks prior to all meetings which you firm is exhibiting.
- Post event listing of registered attendees from all meetings for meetings your firm is exhibiting.
- Recognition as a corporate sponsor in the Chapter newsletter (bi-annually).
- Recognition as a corporate sponsor on the CO HFMA website, including a link to your web site.
- Logo on homepage of CO HFMA website.
- 1/2 page color advertisement in the bi-annual CO HFMA Newsletter.
- Recognition at each meeting.
- Introduction of a speaker at each meeting.

Dollar value of this sponsorship is \$6,950



Gold Sponsorship — Annual Fee \$3,000

- Four (4) complimentary registrations to use throughout the year for any Chapter conference or meeting.
- \$2,250 credit toward sponsorship exhibit tables of other sponsorship opportunities at any Chapter conference or event. Second priority for exhibit space and location at major Chapter conferences
- Two (2) provider coupons (includes free registration for 2 providers per year) These can only be redeemed by provider representatives upon their request and not tied to a specific sponsor.*
- List of registered attendees, including name, facility and address as of two (2) weeks prior to all meetings which you firm is exhibiting.
- Post event listing of registered attendees from all meetings for meetings your firm is exhibiting.
- Recognition as a corporate sponsor in the Chapter newsletter (bi-annually).
- Recognition as a corporate sponsor on the CO HFMA website, including a link to your website.
- Logo on Events page of CO HFMA website
- 1/3 page color advertisement in the bi-annual CO HFMA Newsletter
- Recognition at each meeting.
- Introduction of a speaker at each meeting.

Dollar value of this sponsorship is \$4,520.

Silver Sponsorship — Annual Fee \$2,000

- Three (3) complimentary registrations to use throughout the year for any Chapter conference or meeting.
- \$1,500 credit toward sponsorship exhibit tables of other sponsorship opportunities at any Chapter conference or event. Second priority for exhibit space and location at major Chapter conferences
- List of registered attendees, including name, facility and address as of two (2) weeks prior to all meetings which you firm is exhibiting.
- Post event listing of registered attendees from all meetings for meetings your firm is exhibiting.
- 1/4 page color advertisement in the bi-annual CO HFMA Newsletter.
- Recognition as a corporate sponsor in the Chapter newsletter (bi-annually).
- Recognition as a corporate sponsor on the CO HFMA web site, including a link to your web site.
- Recognition at each meeting.

Dollar value of this sponsorship is \$2,885.



Silver Sponsorship (cont)

*** Regarding Distribution of Provider Registration Coupons & Tax Deduction:**

A primary benefit for Sponsors (from past feedback) in our chapter is the opportunity to work and network with Providers at Chapter Events. To encourage expanded Provider participation in our educational programs, we are providing coupons exclusively for Providers as a part of the sponsorship program to attract more attendance. In order to be in compliance with hospital policies regarding acceptance of gifts, the provider registrations coupons can be only used by providers and not members of your sponsoring organization. Also, you cannot assign to a specific provider due to compliance issues so they will be placed in a “pool” for every meeting and recognition will be given to those Corporate Sponsors who had provider coupons available for that meeting. Obviously, the more coupons that your company had available, the more recognition will be given.

Important: Corporate Sponsor (non-providers) agrees to not claim these free registration coupons as a tax deduction, as it would violate HFMA National’s 501c6 tax status.

Sponsor registrations can also be utilized as a provider registration only. Provider coupons must be utilized prior to the end of the sponsorship year.