

Oh Shift! Ambulatory

How are traditional hospitals competing in the new healthcare arena?

Friday, May 18, 2018 – Annual Hospital CEO Forum

With physician and patient incentives driving care away from the traditional hospital model, what are hospitals doing to effectively respond to the ambulatory shift when revenue/reimbursement depends on bodies in beds?

And how does this play out in rural vs. metro communities and given compounding challenges that include a shrinking labor market and ongoing reimbursement cuts?

Join us as we discuss the following:

- Do value based models benefit the traditional hospital/why?
- What is the future of the traditional hospital structure?
- How should patients view the hospital in this shift?

Meet our expert panel:



Grant Wickland
President/CEO –
Lutheran Medical
Center/SCL Health



Dan Miller
President/CEO
Medical Center of
Aurora/HealthOne



Kevin Jenkins
President/CEO
Saint Anthony
North Health
Campus



Alan Qualls
SVP Development
HCA/HealthONE



MARK YOUR CALENDAR
Friday, May 18, 2018
7:00 am Breakfast
7:30 am Event Begins

DoubleTree by Hilton
Denver Tech Center
7801 East Orchard Road
Greenwood Village, CO

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ABOUT CHSM

Colorado Healthcare Strategy & Management (CHSM) is the state's only nonprofit organization serving all walks of healthcare. Healthcare professionals come to CHSM to learn about timely trends and important issues, meet others in their field, gain exposure through networking and advance their careers. To contact us call 303.265.9224, email customer.service@chsm.org or visit us at www.chsm.org if you have any questions or would like more information.

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